



Product Manager Job Description

Job Description

The Product Manager is responsible for the product planning and execution throughout the product lifecycle, including: gathering and prioritizing product and customer requirements, defining the product vision, and working closely with engineering, sales, marketing and support to ensure revenue and customer satisfaction goals are met. The Product Manager's job also includes ensuring that the product supports the company's overall strategy and goals.

The Product Manager is expected to:

- Define the product strategy and roadmap
- Deliver market requirement documents and product requirement documents with prioritized features and corresponding justification
- Work with external third parties to assess integration and licensing opportunities
- Run beta and pilot programs with early-stage products and samples
- Be an expert with respect to the competition
- Act as a leader within the company
- Present product progress to key leaders within the company
- Work with sales/marketing personnel to gain feedback from potential and current customers in order to keep products at the top of industry
- Develop a budget for new product development and/or new version development

Required experience and knowledge

- Minimum of 5 years experience as a Product Manager
- Demonstrated success defining and launching healthcare applications
- 2 years of experience in a job in the healthcare information technology market
- Demonstrated success managing employees
- Excellent written and verbal communication skills
- Bachelor's degree (MBA preferred)
- Technical background, with experience in healthcare information technology
- Excellent teamwork skills
- Proven ability to influence cross-functional teams without formal authority
- Must be able to travel up to 40% of the time