

For Immediate Release

HIT Application Solutions Adds Industry Veteran as VP of Sales and Marketing

Experienced leadership will support rapid growth of the Notifi Intelligent Communication Engine for healthcare organizations.

June 27, 2011: HIT Application Solutions (HIT), developer of the Notifi Intelligent Communication Engine that streamlines healthcare communications across the continuum of care, is pleased to announce that Eric Corkhill has joined the healthcare software company as Vice President of Sales and Marketing.

Mr. Corkhill brings nearly 30 years of sales, marketing and executive leadership experience to HIT with experience in both the provider and payer markets. In his role he will lead new customer acquisition and marketing strategy at HIT. Mr. Corkhill most recently served as President and CEO of Ignite Informatics. Prior to Ignite he served in senior leadership roles at TMG Health and Sentillion where he successfully led the companies to achieve high rates of growth and customer satisfaction.

"I'm proud that we have added Eric to our executive team as the leader of our sales and marketing efforts," said Brian Biddulph-Krentar, HIT President and CEO. "Eric brings the expertise, track record of achievement and commitment to excellence that is needed in this critical role. His experience and success in high growth organizations will be very valuable as we execute our strategic plan to rapidly expand the use of Notifi and help healthcare organizations improve patient care through better communications."

About HIT Application Solutions

HIT is a healthcare information technology company that develops software applications to improve the delivery of healthcare. The company's flagship product, Notifi®, enables healthcare providers to automate communications between clinicians, patients and other stakeholders through a single application that ensures that the right information is delivered to the right person at the right time. Based in Exton, Pennsylvania the company was founded in 2004 and supports clients across the United States and Canada. Learn more about HIT at www.healthitservices.com.

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