

For Immediate Release

Industry Veterans Join HIT Application Solutions

Leadership Will Support Continued Expansion of Healthcare IT Company

November 29, 2010: HIT Application Solutions is pleased to announce that two experienced senior leaders have joined the company. Pete Brower has assumed the role of Vice President of Engineering and John Cardwell is the Vice President of Sales for the software development and IT services company.

In his new role, Mr. Brower will lead the company's product development and support initiatives. Mr. Brower has nearly 25 years of experience in healthcare IT in roles of increasing responsibility at Shared Medical Systems and Siemens Healthcare. During his career he has worked across a wide variety of clinical and business applications both domestically and internationally.

Mr. Cardwell brings over 35 years of sales, marketing and executive leadership experience gained at Shared Medical Systems, drkoop.com and Daou Systems. In his role at HIT he will lead new customer acquisition strategy as the company looks to rapidly expand deployment of the Notifi CTRM application.

"I'm proud to announce the addition of Pete and John to lead these critical areas and join our management team," said Brian Biddulph-Krentar, HIT President and CEO. "They both have high standards for quality and delivery consistent with our culture. Adding Pete and John to the HIT family reinforces our commitment to bring the best talent possible into our business."

About HIT Application Solutions

HIT creates, distributes and supports market-leading healthcare information technology solution. The company's flagship product, Notifi®, provides enterprise-wide communications of critical and significant diagnostic results for improved patient safety, risk management and accreditation compliance through its escalation and acknowledgement features. Based in Exton, Pennsylvania the company was founded in 2004 and supports clients across the United States and Canada. Learn more about HIT at www.healthitservices.com.

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